

HILLARY CLINTON

A N I M P R E S S I V E W O M A N

Hillary Hamman

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Project Summary

Title: Hillary Clinton | An Impressive Woman

Introduction: Hillary Clinton, First Lady, New York Senator, and Lawyer. What's next? Looking back on Hillary Clinton's achievements, it's no wonder that she is destined for great things. First she was the governor's wife, then the first lady, and after husband's career was over she decided that she wanted to make a difference herself. She then stepped out from behind her husband as the once former First Lady and emerged as a New York Senator. Her record of hard work and reliability is something to be admired.

Sections:

Home: Will be a portal page with script driven animation, creating a collage of images that come across the screen and fade out. It will contain the main introduction and links to all other pages.

Biography: Will be a page mainly consisting of text and images. Text will be script driven and scroll.

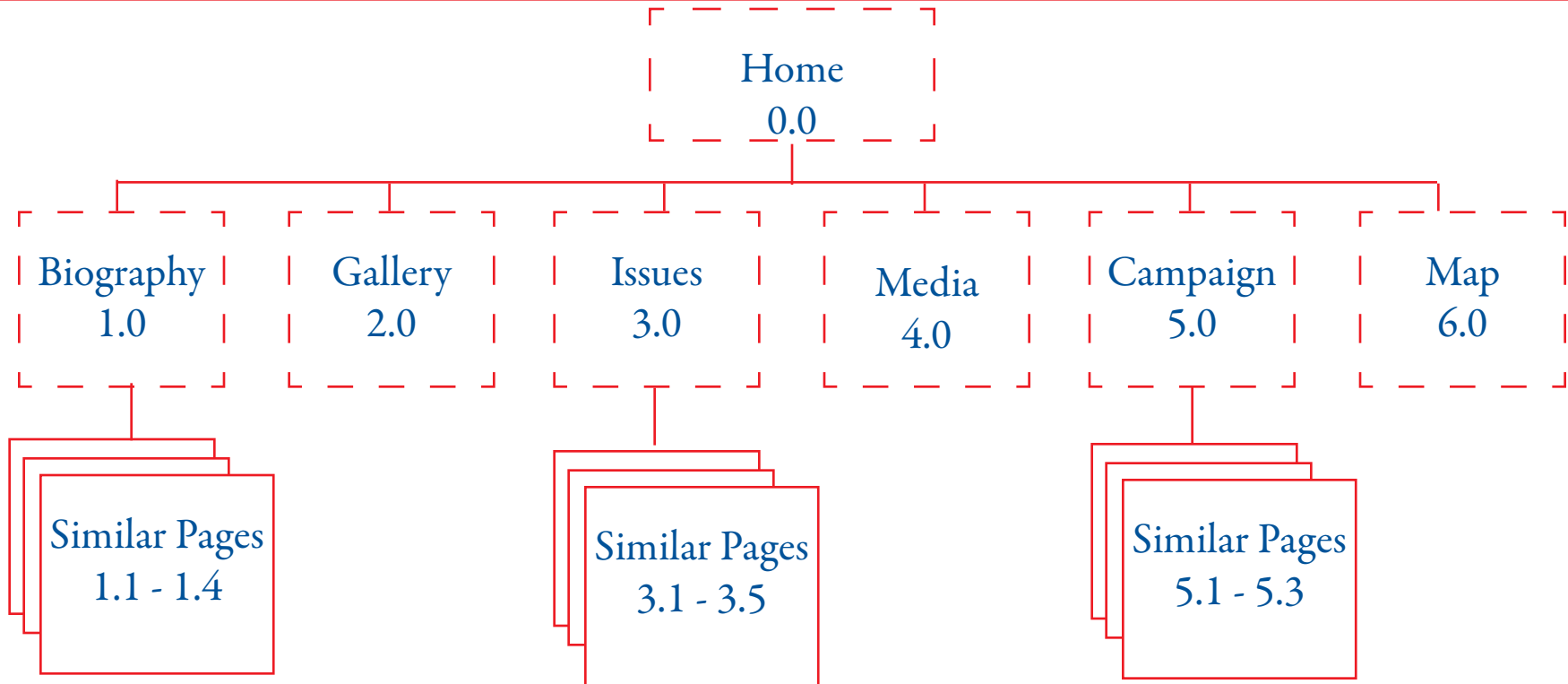
Gallery: Will have a revolving linear line of images along the bottom of the page, and when rolled over will highlight and then when clicked on will enlarge in the middle of the page, while the remaining photos continue to scroll and revolve along the bottom.

Issues: Will have a listing of the current issues scrolling along the bottom. Will be similar to the Gallery animation. Issues will scroll along the screen and when hovered over the scrolling will stop and the issue will come up. Page may include scrolling text as well.





- Media Wear: Will have a conditional statement and have drag and drop capabilities. User will be able to design their own button and bumper sticker with slogans and logos from her Presidential Campaign.
- Presidential Race: Will include scrolling text information about the race and the campaign.
- Interactive Map: Will have an interactive map that when hovered over a state, it will tell you what candidate won that state during the primaries, and by how much.
- Audience: Target audience will include potential voters in the age range of 18 - 25, and people that are interested in Hillary Clinton's past and her current issues and political ventures.
- Persona: Mary George is a 23 year old sophomore in college, a Graphic Designer and she is living in New York City. She uses the internet and computers frequently and wants to learn more about the stance that her current senator, Hillary Clinton, is taking on important political topics. She also is looking for some background information on her.
- Perception: Clean, Elegant, Sharp





Legend

Global Menu 


Similar Pages 



Width 784px

Image of Hillary cut out of her surroundings and used to define the frame of the site.

HILLARY CLINTON



Menu
Scrolling out when hovered over. If can't get it to work it will be place horizontal at the top of the page just under the flag banner.

- Home
- Biography
- Gallery
- Issues
- Media
- Campaign
- Map

Hillary Clinton, First Lady, New York Senator, and Lawyer.
What's next?

Looking back on Hillary Clinton's achievements, it's no wonder that she is destined for great things. First she was the governor's wife, then the first lady, and after husbands career was over she decided that she wanted dot make a difference herself. She then stepped out from behind her husband as the once former First Lady and emerged a New York Senator. Her record of hard work and reliability is something to be admired.


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Biography Text
Life growing up
Life as the governors wife
Life as the First Lady
Life in New York

Each piece will be briefly described and discussed as to methods and inspiration behind them. Public Relations Card- Really this card has many drafts. At first we could use any image that we wanted, and at the time my Illustrator class was requiring me to draw an outlined drawing of my shoes. We could choose our favorite pair, and I often like to take pictures of my shoes in different places, like the places I visit. So I took a picture of a girl and a radio and some cool shoes and made the

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Current Selected Image

Image Image Image Image

Scrolling Images -->


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- War in Iraq
- Social Security
- Global Warming
- Education

Please hover over an issue to see where Hillary Stands on it.

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Slogans Slogans
Slogans Slogans

Drag the different items here to create your own bumper sticker or button!


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Campaign information, about the competition, her views, why she wanted to run and make a difference in the world. Her history making campaign trail. Each piece will be briefly described and discussed as to methods and inspiration behind them. Public Relations Card- Really this card has many drafts. At first we could use any image that we wanted, and at the time my Illustrator class was requiring me to draw an outlined drawing of my shoes. We could choose our favorite pair, and I often like to take pictures of my shoes in different places, like the places I visit. So I took a picture of a girl and a radio and some cool shoes and made the first draft, when our teacher told us to make one using our own photographs. So I took the one of the shoe, inverted it and then add some sketchy text to it for that rough feel. I then added the small pull out of the detail of the shoe for a more stylized look. Tea Time

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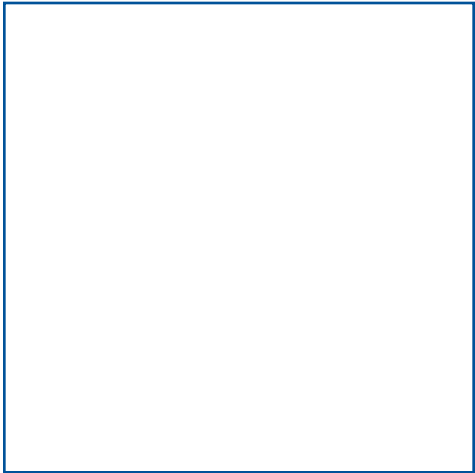
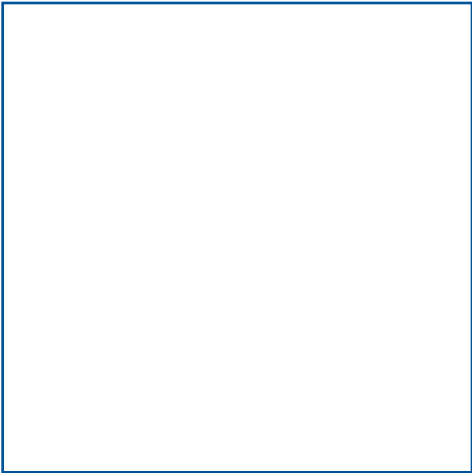
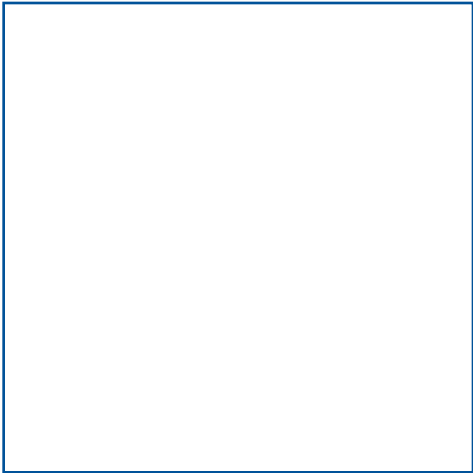
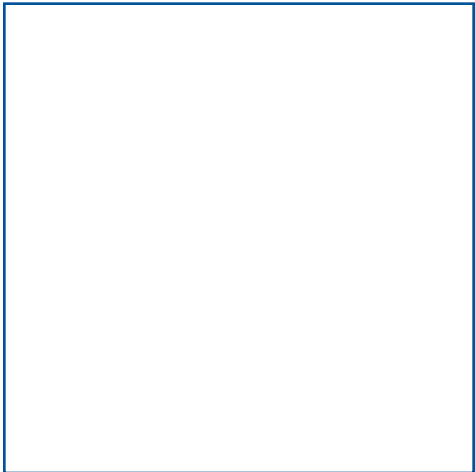
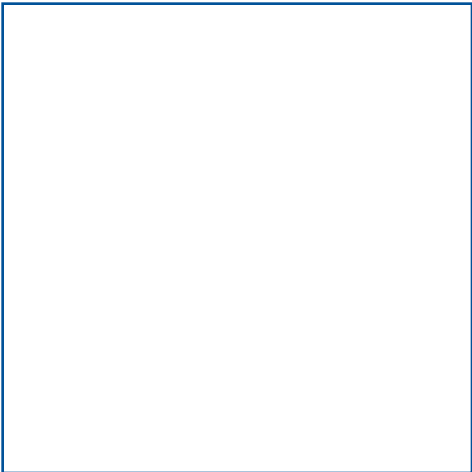
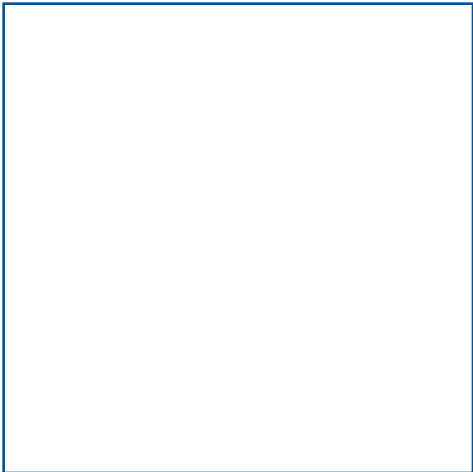
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Map of Us with roll over buttons as to who won what state on what day and which primary. Democrats only.

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441px









Fonts:

Logo - Felix Titling
Highlighting Text - Trajan Pro
Text - Garamond

Colors:

Light Blue - #00529A



White - #FFFFFF



Dark Blue - #000033



Red - #ED1C24

