

Prattle
ONLINE CHATTING
Babble



HILLARY HAMMAN

CREATIVE BRIEF 3

NAVIGATION MAP 5

WIREFRAMES 6

STORYBOARDS 9

STYLES 11



Project Summary

PrattleBabble is an online community made for the purpose of blogging. It is a private site therefore no one can see the blog that you have created. Users can register and read articles pertaining to blogging. This site is more like an online diary. Only the user can see what they post.

Sections

Home: Contains a welcome page with a place to login and register if have not yet.

About: Tells about the site, and purpose

Articles: Hosts articles about blogging each week. Do not need to be a memeber to access. Free to all

Register: Sign up, has e-mail confirmation once signed up to activate your account.

Login: allows the user to login to their main page where all their posts are.

Post Entry: Allows user to post a new entry into their blog.



Design Summary

The design is meant to look like a blog so it has structural elements to keep information organized but by using bold and bright colors, and fun designs for the background it adds the fun spark of creativity.

Technology

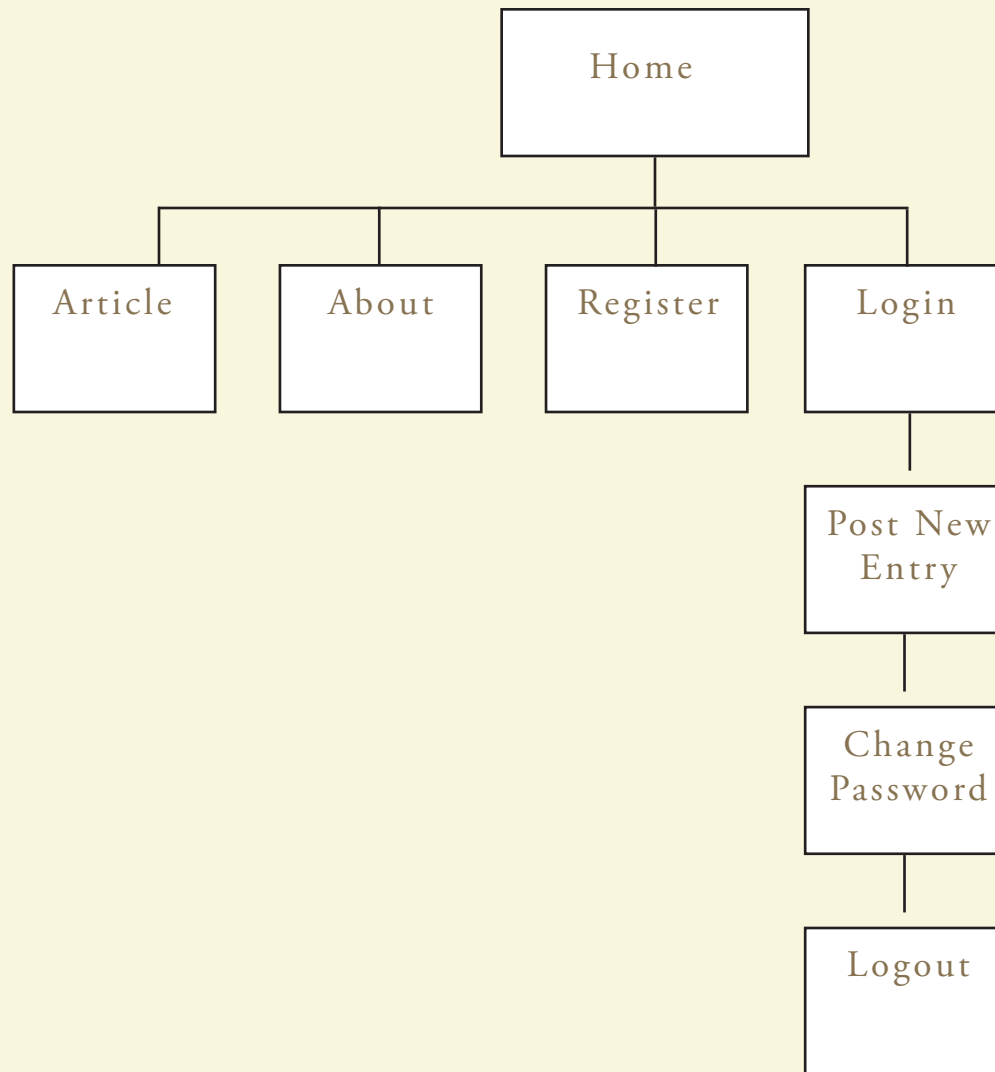
This site is php and data base driven. The user can login or register, which pulls information out of the data base. When registering a user is asked to activate their account and acts as a security measure for the site. Once logged in they can read articles that have been posted and post to their blog. Only they can view the blog that goes with the account that has been logged in.

Audience

The audience would be anyone who is interested in expressing themselves through words or ideas and doesn't want it out there for the public. This is a true online diary.

Perception / Tone

Creative, Emotional



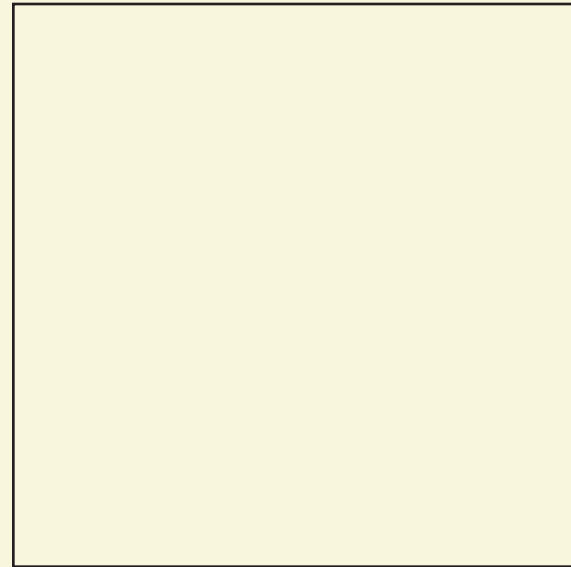
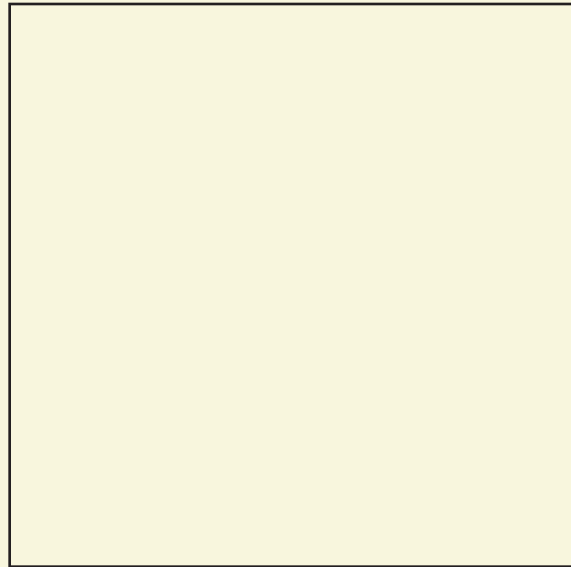
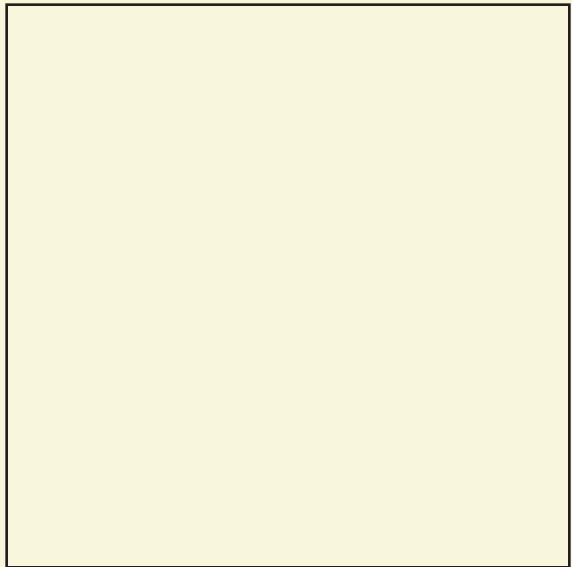


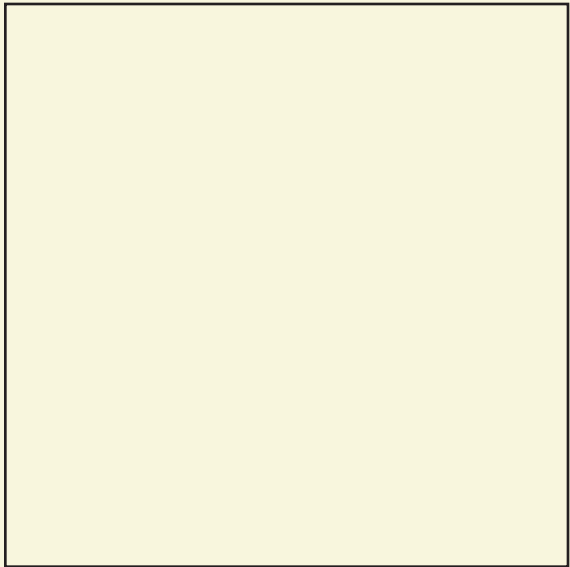
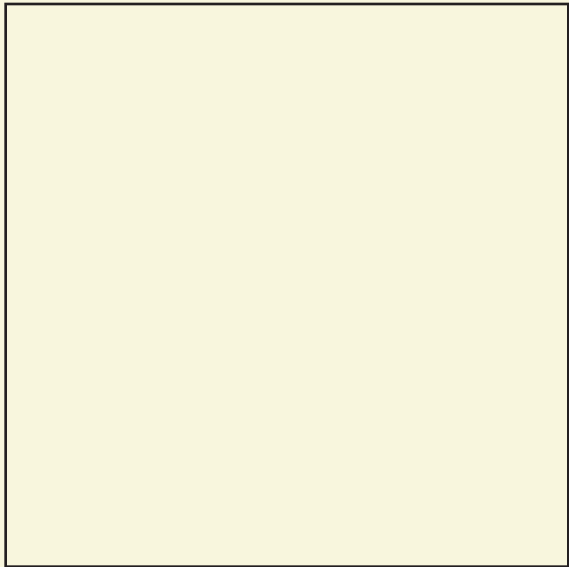
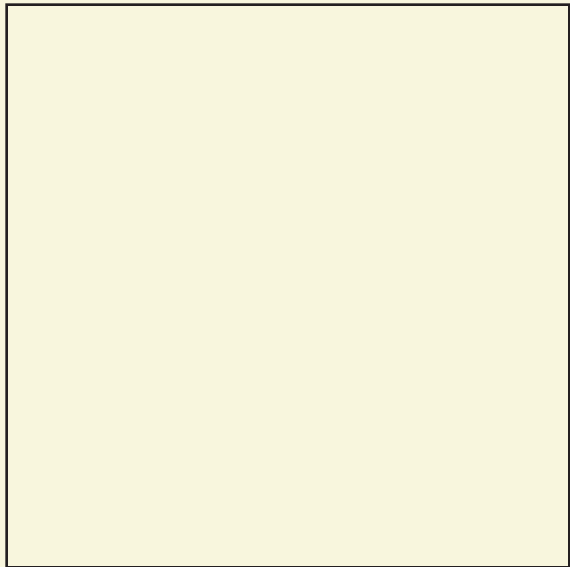
Width 980px

| | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------|
| Main Banner with Logo | | |
| Home About Articles | | |
| Quote for site | Login/Register | |
| <p>Welcome to PrattleBabble! The purpose of this site is to allow users to create a login and password and use that to login to their blog. Once you have logged in you will be able to post blogs to your account as well as veiw them. It provides the privacy</p> | | |
| Articles | Articles | Articles |

Width 980px

| | | |
|---------------------------------------------------|----------|-----------------------------------------------------------|
| Main Banner with Logo | | |
| Home About Articles | | |
| Quote for site | | Logged in menu Logout change password post entry |
| Posts that have been posted... Date posted on. | | |
| <hr/> | | |
| Posts that have been posted... Date posted on. | | |
| Articles | Articles | Articles |





Main Font: Elegant
Sub Font: Trebuchet MS

Colors Used:

- | | | | |
|---------|-------------------------------------------------------------------------------------|---------|--------------------------------------------------------------------------------------|
| #A3C941 |  | #F8C028 |  |
| #9DC9C9 |  | #D73D29 |  |
| #147495 |  | #E94A84 |  |
| #1E315A |  | #8B5D9F |  |
| #1E315A |  | | |